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DEBT FREE GUYS



2025 PARTNERSHIP GUIDE

SPEAKERS • SHOW HOSTS • WRITERS • BRAND PARTNERS • TEACHERS

EMAIL MEDIA@DEBTFREEGUYS.COM FOR PRICING AND CUSTOM PARTNERSHIPS

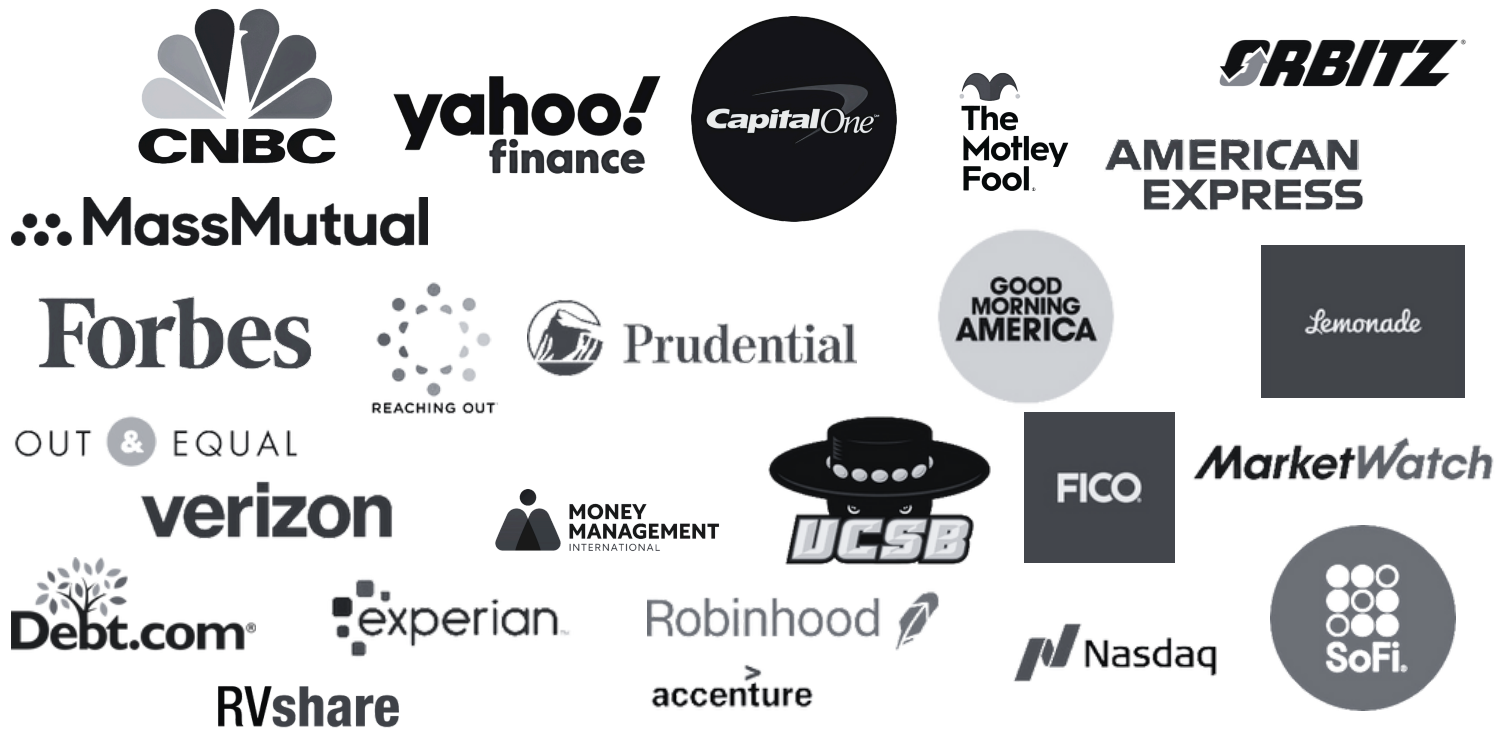
Live Fabulously, Not Fabulously Broke

ABOUT DAVID & JOHN

David & John Auten-Schneider, the Debt Free Guys® and hosts of Yahoo! Finance's *Living (Not So) Fabulously* and the Queer Money® podcast, help queer people and allies live fabulously—not fabulously broke. As Forbes' first LGBTQ+ personal finance contributors, their advice has been featured on CNBC, *Good Morning America*, *The Rachael Ray Show* and more. They've teamed up with giants like Capital One and Orbitz, supported leading LGBTQ+ non-profits like The Trevor Project, and delivered impactful talks at Prudential and Out & Equal. Recently, they co-authored two groundbreaking LGBTQ+ money studies with The Motley Fool.

Catch [their sizzle reel here](#).

AS SEEN ON . . .



WHAT THEY SAY . . .

“They show how to live joyfully while staying financially secure -
The Motley Fool”

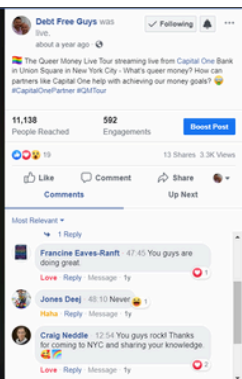
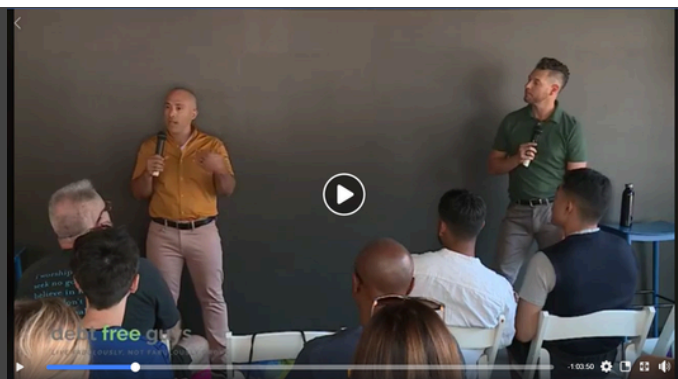
“They’ll help you pay off debt more effectively talk about money with your partner -
Variety”

“They have a deep reserve that covers budgets, retirement and family planning for queer people - Advocate”

“Get queer-friendly financial issues like healthcare funds and important after-death planning - TheStreet”

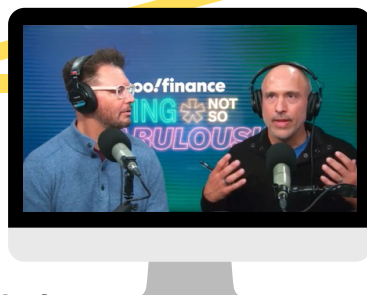
“They’ll help you ditch the debt and live abundantly too -
Oprah”

Queer Money Live Tour by Capital One



- 7 cities
- 36,756+ impressions

Tap into
Yahoo! Finance's
150MM monthly
impressions



Yahoo!Finance

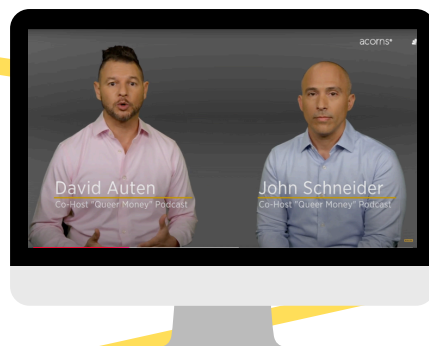


Out & Equal



Queer Money by Capital One

1,739,735+
audio &
video
impressions



CNBC

Tim Gunn



Queer Money by Mass Mutual

77,000+
audio
&
150,000+
social
impressions

MassMutual

FinCon



SOCIAL REACH - 02/2025



7,624
followers



7,252
subscribers



33,073
followers



11,887
followers



6,628
followers



367,926+ annual
ad impressions

2025 OPPORTUNITIES

BRAND AMPLIFICATION

BRAND AMPLIFICATION

- One of the following:
 - 1 article for your website or newsletter
 - 1,000 – 1,500 words
 - 1 60 – 120 second video promoting your brand
 - 1 Queer Money podcast episode
- Plus:
 - Instagram
 - 4 Reels
 - 2 posts
 - DFG and/or Queer Money newsletter feature
 - 300 - 500 words
 - 1 hot-linked image brand graphic
 - 1 - 2 hot-linked text



KEYNOTES & WORKSHOPS

LIVE FABULOUSLY, NOT FABULOUSLY BROKE

Embark on an unforgettable journey with David & John as they share their riveting tale of overcoming \$51,000 credit card debt despite their expertise in financial services. They share their journey to becoming millionaires using their transformative Debt Lasso Method and Wealth Builder's Pyramid strategy. This inspiring talk offers hope and a roadmap for anyone chasing the American Dream.

WHY QUEER MONEY?

David and John, leaders in LGBTQ+ personal finance, illuminate the community's financial challenges and resilience. They expose the funding driving anti-LGBTQ+ legislation and share strategies to protect civil rights and counter these threats.

QUEER MONEY BINGO!

Think personal finance is boring? Think again! David and John, hosts of the Queer Money® podcast, bring excitement to money management with Queer Money Bingo! From emergency savings to advanced retirement hacks, they spark vital conversations, empowering the LGBTQ+ community to achieve financial freedom.



QUEER MONEY SPONSORSHIP PACKAGES

Gold

- **52 Weeks**
 - 2 mentions/episode
 - 12 sponsor mentions, including outbound links in Queer Money newsletter

Silver

- **26 Weeks**
 - 2 mentions/episode
 - 6 sponsor mentions, including outbound links in Queer Money newsletter

Bronze

- **13 Weeks**
 - 2 mentions/episode
 - 3 sponsor mentions, including outbound links in Queer Money newsletter