

DEBTFREEGUYS.COM

QUEERMONEYPODCAST.COM

DEBT FREE GUYS



2024 PARTNERSHIP GUIDE

SPEAKERS • PODCASTERS • WRITERS • BRAND PARTNERS • TEACHERS

EMAIL MEDIA@DEBTFREEGUYS.COM FOR PRICING AND CUSTOM PARTNERSHIPS

Live Fabulously, Not Fabulously Broke

ABOUT DAVID & JOHN

David & John Auten-Schneider are the Debt Free Guys® and hosts of the *Queer Money*® podcast. They help queer people (and allies) live fabulously, not fabulously broke. They were the first LGBTQ+ personal finance contributors to *Forbes*, and their work has appeared in *Yahoo!Finance*, *CNBC*, *Good Morning America*, and more. They've partnered with some of the biggest companies, from Capital One to Orbitz, worked with some of the leading LGBTQ+ non-profits, from The Trevor Project to Out & Equal, and spoken at prestigious events and corporations, from Prudential to Out & Equal. Most recently, they're the co-authors of two LGBTQ+ money studies conducted in partnership with *The Motley Fool*.

Join them in helping *all* folks live fabulously, not fabulously broke by starting with catching [their sizzle reel here](#).



AS SEEN ON . . .

**BUSINESS
INSIDER**

Qreal

MarketWatch

Nasdaq

HUFFPOST

VARIETY

YAHOO!
FINANCE

QUEERTY*
Free of an agenda (except that gay one)



Forbes

**GOOD
MORNING
AMERICA**
© and TM ABC



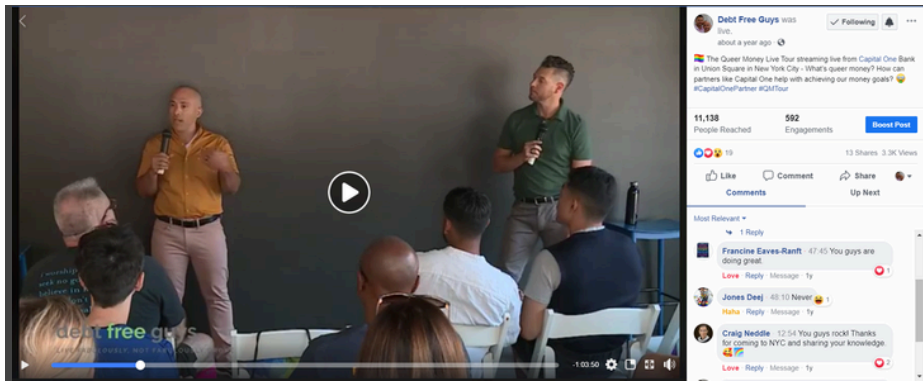
RACHAEL

TIME

U.S. News & WORLD REPORT

ADVOCATE

Capital One



11,000+
impressions
&
3,300+
video views

250,000+
impressions
&
115,000+
video views

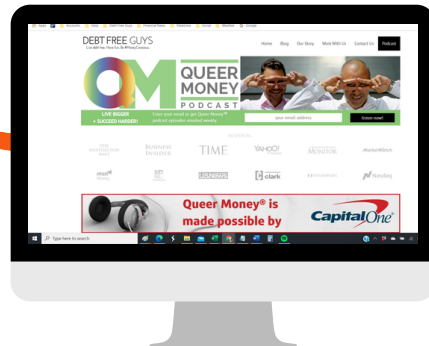


Capital One



Prudential

1MM+
audio
impressions



77,000+
audio
&
150,000+
social
impressions

MassMutual



SOCIAL REACH - 03/2024



9,193
followers



17,759
followers



8,528
followers



11,887
followers



5,205
followers



3,749 weekly
downloads

2024 OPPORTUNITIES

We're currently just accepting speaking opportunities and podcast sponsorships.

KEYNOTES & WORKSHOPS

LIVE FABULOUSLY, NOT FABULOUSLY BROKE - \$10,000

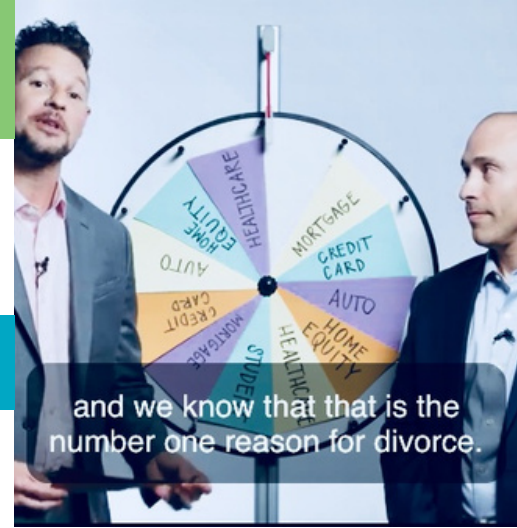
Embark on an unforgettable journey with David & John as they share their riveting tale of overcoming \$51,000 credit card debt despite their expertise in financial services. Witness the transformative power of their Debt Lasso Method as they recount how they liberated themselves from that debt in under three years. Finally, they reveal that the Wealth Builder's Pyramid strategy for financial freedom propelled them to millionaire status. This talk isn't just for those in debt's grip—it's a beacon of hope for anyone striving to realize the elusive American Dream.

WHY QUEER MONEY? - \$10,000

David and John, renowned advocates in LGBTQ+ personal finance, offer an insightful exploration into the present landscape of LGBTQ+ finances. They illuminate the community's challenges while highlighting areas of resilience and potential. Furthermore, they delve into the intricate web of funding behind the anti-LGBTQ+ industrial complex, which fuels the proliferation of discriminatory legislation nationwide. They focus on safeguarding civil rights and discuss innovative strategies for the community to effectively counteract these threats.

QUEER MONEY BINGO! - \$10,000

Think personal finance is dull? Think again! David and John, the dynamic hosts of the Queer Money® podcast, inject excitement into financial literacy with Queer Money Bingo! They gamify all aspects of money management for the LGBTQ+ community, from basic concepts like emergency savings accounts and interest rates to advanced strategies such as backdoor Roth conversions for early retirement and the Employee Participation Repayment Act to help pay off student loans. By igniting conversations around money within the queer community, David and John pave the way for financial empowerment and liberation for all.



QUEER MONEY SPONSORSHIP PACKAGES

Gold

- **52 Weeks - \$75,000**
 - 3 ads/episode
 - Ad in perpetuity on queermoneypodcast.com show notes pages
 - 12 sponsor mentions, including outbound link in Queer Money newsletter
 - 3-episode topics/guest selections
- **26 Weeks - \$45,000**
 - 3 ads/episode
 - Ad in perpetuity on queermoneypodcast.com show notes pages
 - 6 sponsor mentions, including outbound link in Queer Money newsletter
 - 2-episode topics/guest selections
- **13 Weeks - \$24,000**
 - 3 ads/episode
 - Ad in perpetuity on queermoneypodcast.com notes pages
 - 3 sponsor mentions, including outbound link in Queer Money newsletter
 - 1-episode topic/guest selection

Silver

- **52 Weeks - \$50,000**
 - 2 audio and video ads/episode
 - Ad in perpetuity on queermoneypodcast.com show notes pages
 - 6 sponsor mentions, including outbound link in Queer Money newsletter
 - 2-episode topic/guest selection
- **26 Weeks - \$36,000**
 - 2 audio and video ads/episode
 - Ad in perpetuity on queermoneypodcast.com show notes pages
 - 3 sponsor mentions, including outbound link in Queer Money newsletter
 - 1-episode topic/guest selection

Bronze

- **4-weeks - \$10,000**
 - 1 audio and video ad/episode
 - Ad in perpetuity on queermoneypodcast.com show notes pages
 - 1 sponsor mention, including outbound link in Queer Money newsletter